

JOHN ADAM BECHTOLD PHOTOGRAPHS

Mss. 5175

Inventory

Compiled by:

Dana Statton

2015

Louisiana and Lower Mississippi Valley Collections
Special Collections, Hill Memorial Library
Louisiana State University Libraries
Baton Rouge, Louisiana State University

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SUMMARY

Size.	1 linear foot
Geographic locations.	Baton Rouge, La.
Inclusive dates.	ca. 1909 – 1950s
Bulk dates.	ca. 1909 – 1912
Language.	English
Summary.	John Adam Bechtold was an executive of the Standard Oil Company of Louisiana and amateur photographer. He documented the establishment of the company in Baton Rouge in two photograph albums and collected approximately 135 loose photographs. Images include the early days of Standard Oil of Louisiana's operation in Baton Rouge as well as scenes of everyday life in Baton Rouge.
Restrictions on access.	None.
Related collections.	None.
Copyright.	For those materials not in the public domain, copyright is retained by the descendants of the creators in accordance with U.S. Copyright law.
Citation.	John Adam Bechtold Photographs, Mss. 5175, Louisiana and Lower Mississippi Valley Collections, LSU Libraries, Baton Rouge, La.
Stack locations.	10:43

BIOGRAPHICAL/HISTORICAL NOTE

In 1909 John Adam Bechtold, an executive of the Standard Oil Company of New Jersey, along with his wife Mary Adelaide Amey Bechtold and their daughter Anna, moved to Baton Rouge, Louisiana as part of a team to establish operations for the company now known as ExxonMobil. The Baton Rouge facility was chartered in April 1909 and started processing petroleum in November 1909. The company was referred to as 'Stanocola' until 1924. Bechtold was an amateur photographer who documented much of the building of the new plant, which was located on a site north of downtown Baton Rouge, as well as life in Baton Rouge. He became a member of Standard Oil of Louisiana's Board of Directors in 1911, and later served at the district manager of the company's New Orleans office.

SCOPE AND CONTENT NOTE

This collection contains two photograph albums and approximately 135 additional loose photographs. The images include executives, employees in work and more recreational settings, groups such as the company band and baseball teams, oil wells, and petroleum refinery. Photographs of damage from the September 1909 hurricane, Bechtold family and friends, and scenes of Baton Rouge showing parades, Louisiana State University, downtown buildings, and boats at anchor on the Mississippi River are also found. Bechtold both took and collected these photographs. It is most likely he took the photo prints and cyanotypes which were included in the photograph albums and collected the loose photographs.

INDEX TERMS

Baseball teams--Louisiana--Baton Rouge.
Baton Rouge (La.)
Boats and boating--Louisiana--Baton Rouge.
Calisthenics.
Cyanotypes (photographic prints)
Louisiana State University and Agricultural and Mechanical College.
Marching bands--Louisiana--Baton Rouge.
Oil well drilling rigs--Louisiana--Baton Rouge.
Parades--Louisiana--Baton Rouge.
Petroleum refineries--Louisiana--Baton Rouge.
Photograph albums.
Photographs.
Portraits--Louisiana--Baton Rouge.
Standard Oil Company of New Jersey.

CONTAINER LIST

<u>Stack</u>			
<u>Location</u>	<u>Box</u>	<u>Folder</u>	<u>Dates</u>
10:43	1		Photograph album, ca. 1909 – 1912
	2		Photograph album, ca. 1909 – 1912
	3	1	Duplicate images from photo albums ca. 1910 – 1912
		2	Baton Rouge – Boats and boating ca. 1910 – 1938
		3	Baton Rouge – Community club ca. 1910 – 1920
		4	Baton Rouge – Oil well drilling rigs 1919
		5	Baton Rouge – Parades ca. 1920 – 1940
		6	Standard Oil of Louisiana – Baseball teams ca. 1910 – 1940s
		7	Standard Oil of Louisiana – Calisthenics ca. 1915 – 1920
		8	Standard Oil of Louisiana – Marching band ca. 1910 – 1927
		9	Standard Oil of Louisiana – Office building ca. 1911 – 1920
		10	Standard Oil of Louisiana – Petroleum refinery ca. 1909 – 1920
		11	Standard Oil of Louisiana – Portraits ca. 1909 – 1920
		12	Standard Oil of Louisiana – Special events, marketing, ca. 1940s – 1950s